



Result Information

Deliverable Title: Dissemination materials

Work Package: WP 5

Type of Result: social media post and articles

Level: International / Institutional

Target Groups: HE teachers, students, media professionals, HEIs

Description

The Dissemination materials result was developed within WP5 of the SUMED project to ensure wide visibility, accessibility, and uptake of project outcomes at institutional, national, and international levels. Its objective was to communicate the project's aims, activities, and results to higher education institutions, media professionals, students, and the wider public.

The result consists of a comprehensive set of dissemination outputs, including project and partner websites, social media posts (Facebook, LinkedIn, Instagram), online articles, interviews, videos, and conference contributions. These materials were produced collaboratively by project partners throughout the project lifecycle and published via institutional and public communication channels.

The innovative and sustainable value of this result lies in its multi-channel dissemination approach, combining academic communication with media-oriented formats. The dissemination materials supported and amplified the impact of results developed in WP2–WP4 and promoted open educational resources created in WP5, contributing to the long-term visibility and reuse of SUMED project outcomes.

Co-funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or Fundacja Rozwoju Systemu Edukacji. Neither the European Union nor the granting authority can be held responsible for them.





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Website and partners websites:

sumed-project.eu

<https://wns.ug.edu.pl/sumed>

[SUMED - Innocamp](http://www.turkuamk.fi/en/project/sumed/)

<https://www.turkuamk.fi/en/project/sumed/>

<https://sumed.institutoidf.com/>

<https://innocamp.pl/en/dream-education-for-ukraine/> - information about the project and materials in Ukrainian

Social media posts:

<https://www.facebook.com/dziennikarstwo.ug/posts/pfbid028mCpN1LCtP1mvhw76BLebAdLT5o4XNJBtQB25sAs5o5XgdfHTJqmb867DbtpesG1I>

<https://www.facebook.com/100057529116547/posts/835705298357100/?mibextid=rS40aB7S9Ucbxw6v>

<https://www.facebook.com/photo?fbid=818631620064468&set=a.538986948028938>

[\(2\) SUMED - Sustainable Multidimensional Media Contents | Facebook](https://www.linkedin.com/showcase/sumedproject)

<https://www.linkedin.com/showcase/sumedproject>

<https://www.facebook.com/beata.derkacz/posts/6793510470669933>

<https://www.instagram.com/p/COSfYLoIGoR/>

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[A Linked In Post by senior lecturer about the article](#) written by Turku UAS members

[A Linked In Post by principal lecturer about the article written by Turku UAS members](#)

LinkedIn post by senior lecturer (repost with own thoughts) :[Vastuullisutta tarvitaan työelämässä, ja näitä taitoja harjoitellaan jo opiskeluaikana.](#)

A LinkedIn post by project manager at Turku UAS about the sustainability in Curriculum
<https://www.linkedin.com/feed/update/urn:li:activity:7242498585836040192/>

Articles:

<https://wns.ug.edu.pl/wydzial/instituty-wns/institut-mediow-dziennikarstwa-i-komunikacji-s-polecznej/dzialalnosc-naukowa/projekty/sumed-sustainable-multidimensional-media-content-s>



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<https://wns.ug.edu.pl/news/116425/podsumowanie-projektu-sumed-na-universytecie-gdanskim>

<https://ug.edu.pl/news/pl/7045/zrownowazone-media-w-procesach-ksztalcenia-spotkanie-ze-spolu-projektowego-sumed>

<https://ug.edu.pl/news/pl/7008/relacje-studentami-komunikacja-bez-przemocy-wellbeing-wa-rsztaty-dla-nauczycieli-akademickich-i>

<https://www.um.edu.mt/newspoint/events/um/2023/11/sustainability-lab-sessions-maks>

[Muuttuva media-ala tarvitsee kestävän kehityksen osaajia – avaintaitona luova ajattelu \(FIN\)](#)

[Tekoälyn aallonharjalla pysyminen ei riitä – tulevaisuuden avaintaitona on luova ajattelu \(FIN, regional media\)](#)

[Media-alan uusi OPS rikastui kestävän kehityksen taidoilla \[FIN\]](#)

[La UPV lidera el proyecto SUMED: La sostenibilidad para la educación de nuevas generaciones de comunicadores sociales – Instituto IDF](#)

Movies:

https://www.youtube.com/watch?v=_iEJGQh-wOg

<https://www.youtube.com/watch?v=SC2KtwgBmqo>

Interviews:

https://mors.ug.edu.pl/podcast/119441/ug_przedstawia_-_29_pazdziernika_2025?gl=1*6g96if*_ga*MzAxNjMyMjQ1LjE3NjQ2NzM0MDY.*_ga_8BCSP4BDLX*czE3NjQ2NzM0MDYkbzEkZzEkdDE3NjQ2NzUwNDMkajUkbDAkaDA

<https://ug.edu.pl/news/pl/6156/doswiadczenie-zycia-czyli-dobrostan-czlowieka>



<https://czrug.ug.edu.pl/jak-odbudowac-zaufanie-do-mediow-rozmowa-z-dr-beata-czechowska-derkacz/>

Conferences:

ICICTE 2024 – Chania, Crete (Greece), July 2024

Prof. Gorg Mallia and Dr. Monika Maslowska (University of Malta) presented the paper: “Sustainability in Media Education: Collaborative Strategies for Curriculum Development and Professional Empowerment by the SUMED Project.”

https://www.um.edu.mt/newspoint/news/features/2024/07/paper-sustainability-practices-media-education?utm_source=chatgpt.com

6TH EUROPEAN CONFERENCE ON SERVICE-LEARNING IN HIGHER EDUCATION – Futures of Service-Learning: Digital Empowerment, Transformational Literacy & Civic Engagement.

Adam Jagiełło (INNOCAMP PL) presented at the 6th European Conference on Service-Learning in Higher Education (6ECSLHE) in Rome on 27–28 September 2023. His presentation, titled “Service learning for turning uncertainty into sustainability,” explored how the service-learning approach can support higher education in addressing uncertainty while promoting sustainability.

https://www.easlhe.eu/wp-content/uploads/2023/09/6ECSLHE-IN-PRESENCE-PROGRAMME_25.09.23.pdf

Creative Skills Week 2024 – Amsterdam (Netherlands), September 2024

Milla Järvi-petäjä (TUAS) presented the results of the SUMED project on media education, course material editing, and a learning environment that supports well-being and sustainability.

https://creativeskillsweek.eu/home2024/?utm_source=chatgpt.com

III International Congress on New Media Technological Opportunities – Madrid, October 2024

Julio González Liendo (UPV) presented the results of the WP3 package, emphasizing the importance of curriculum content and evaluation tools in communication education.

https://sumed-project.eu/news.html?utm_source=chatgpt.com

VI International Congress of Specialized Communication – Valencia, November 2024

Julio González Liendo spoke again, presenting the SUMED lecturer training process and the plan to implement pilot content in university programs.

https://sumed-project.eu/news.html?utm_source=chatgpt.com



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Masterclass for master's degree students – UPV and Universitat de València, October 2024

A four-hour lecture on communication in the context of sustainable museum development.

https://sumed-project.eu/news.html?utm_source=chatgpt.com

The Media Business Culture Conference - UG, Poland, October 2025

<https://wns.ug.edu.pl/news/116424/podsumowanie-konferencji-media-biznes-kultura-pomorze-2025-20-lat-doswiadczen-i-spotkan>



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Quality Assurance and Evaluation

This result was developed and validated within the SUMED project and **evaluated by an external evaluator**. The external evaluation confirmed: high quality and relevance of the result, alignment with project objectives, strong potential for sustainability and wider use.

Authors

Lead Partner: INNOCAMP PL

Contributing Partners: Turku University of Applied Sciences, University of Gdańsk, University of Malta, Universitat Politècnica de València

This project result has been developed within the Erasmus+ project Sustainable Multidimensional Media Contents (SUMED) (Project No. KA220-HED-C1BB530B) and is provided as an open educational resource.

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Contact Information

Project Website: <https://sumed-project.eu>